

CONSULTING & CARE

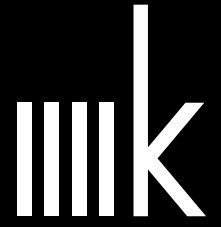
LOGODESIGN

Nicole Riedl
CONSULTING & CARE

Kathrin Käser
AGENTUR 4K

18.04.2026
Version 1

AUSGANGS- LAGE / BASIS



NAME: **Nicole Riedl**

SUBINE: **CONSULTING & CARE**

THEMEN: > Strategische
Kommunikationsberatung
im internationalen Projektumfeld

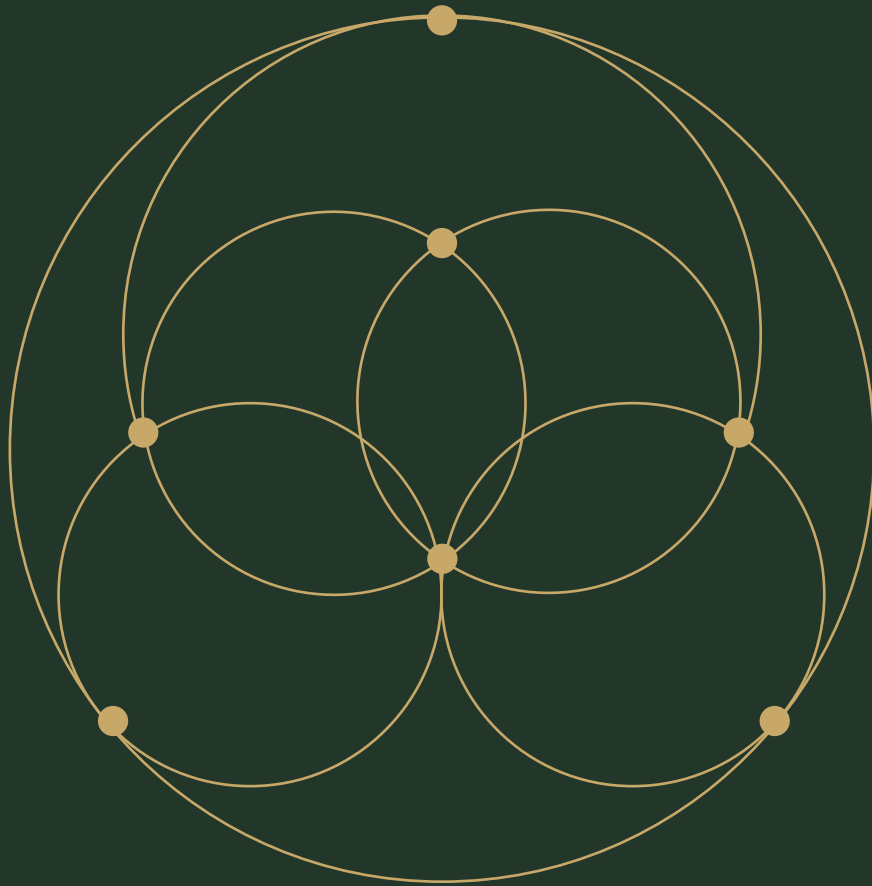
> Ringana / Naturkosmetik

> Netzwerkaufbau

SYMBOL-
IDEE: **Lotusblüte**

> wachsen, aufblühen, care

Logovorschlag



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communicate.
connect.

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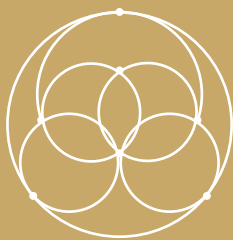
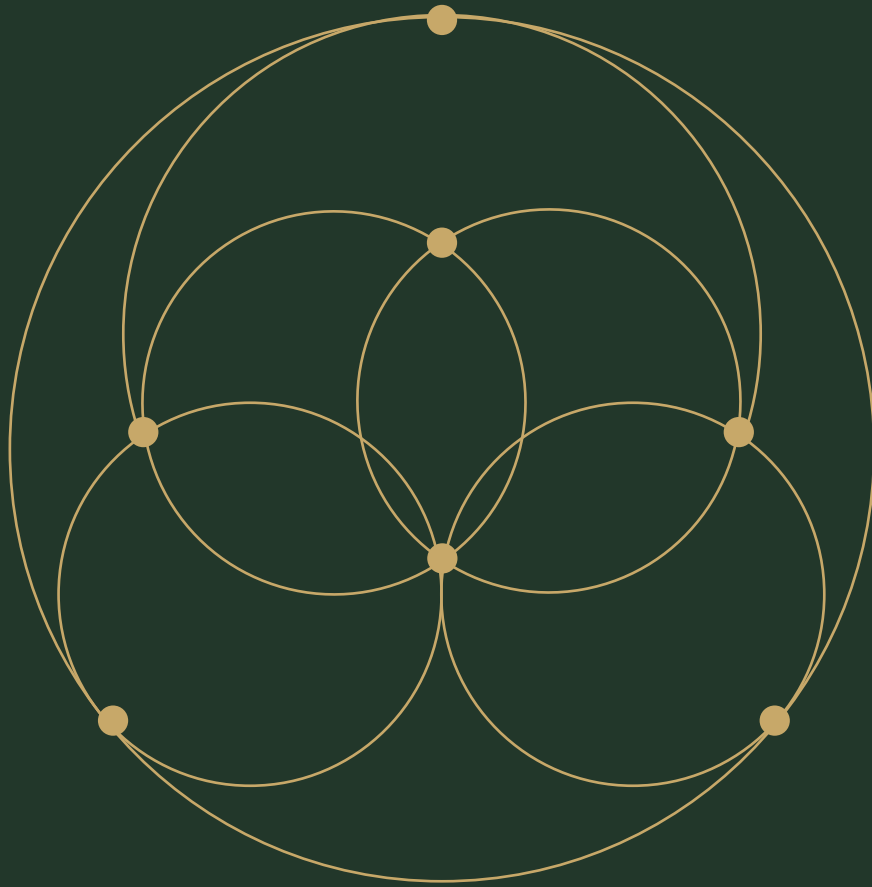
KOMMUNIKATION schafft VERBINDUNG

Sie bringt Menschen zusammen,
schafft Verständnis und gibt
Orientierung.

So entstehen Strukturen,
die tragen – und Wirkung,
die bleibt.



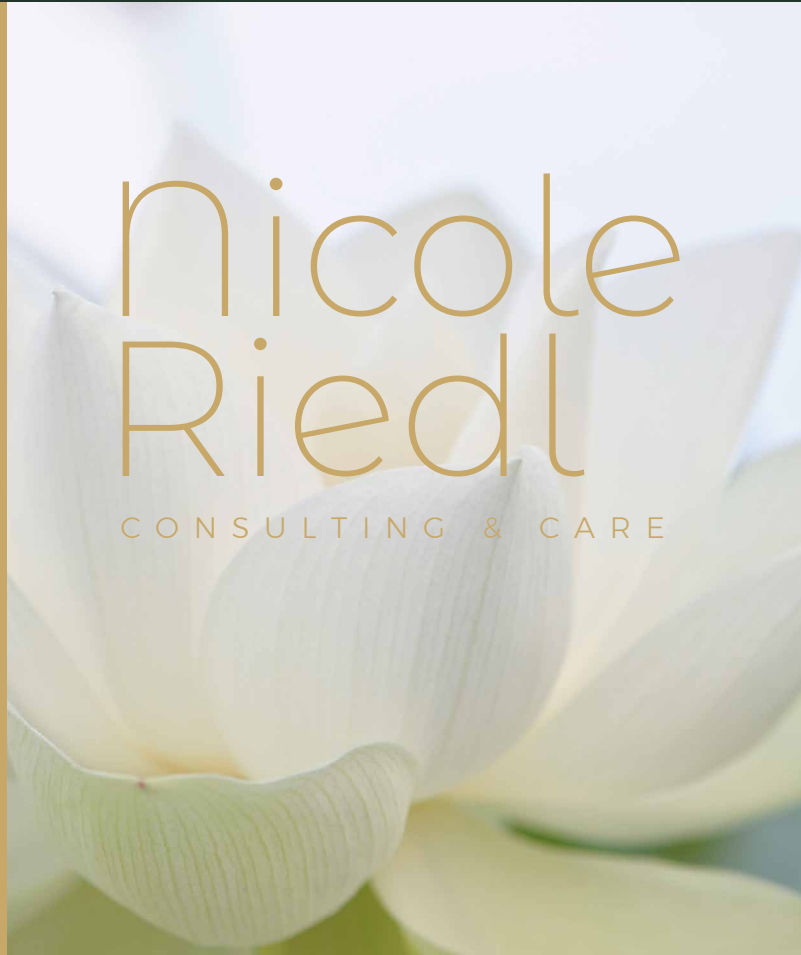
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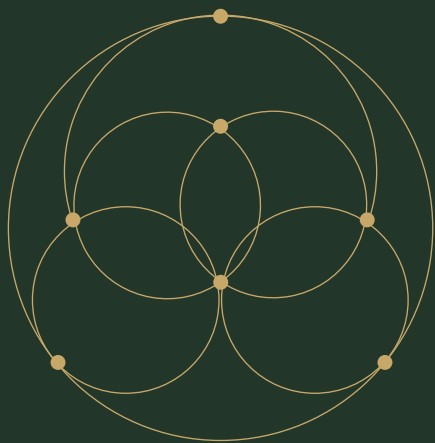


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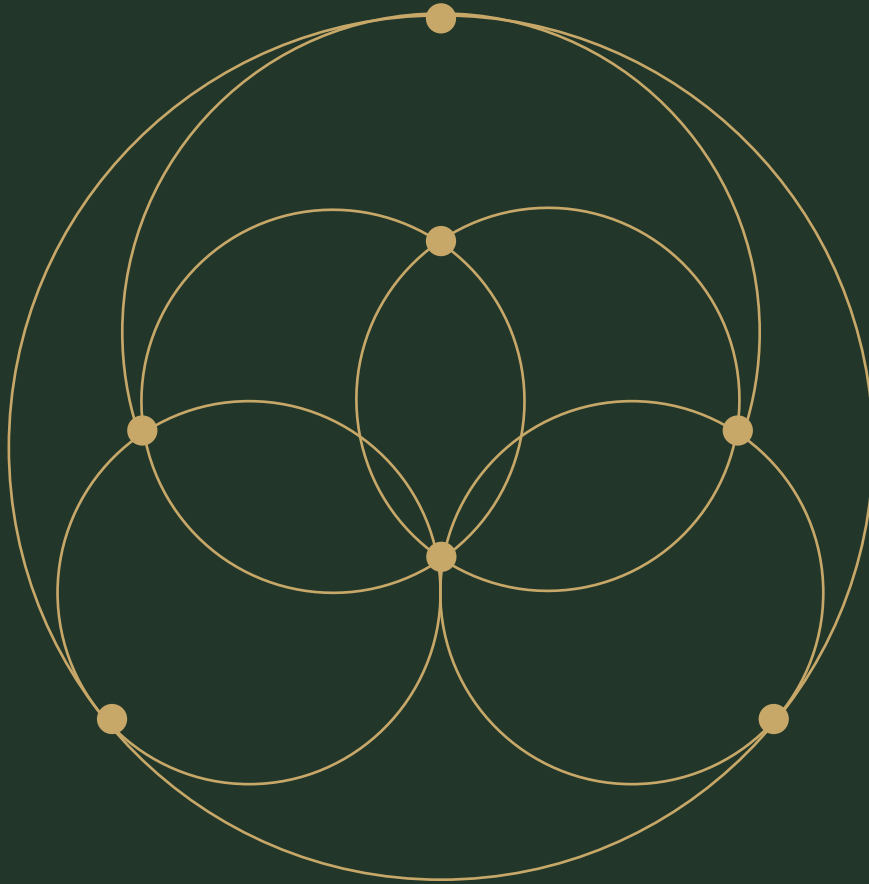
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Für was steht die Symbolik

CONSULTING



KREISE + LINIEN:
Kommunikation
in Verbindung gehen
im Austausch sein

PUNKTE:
Kontaktpunkte

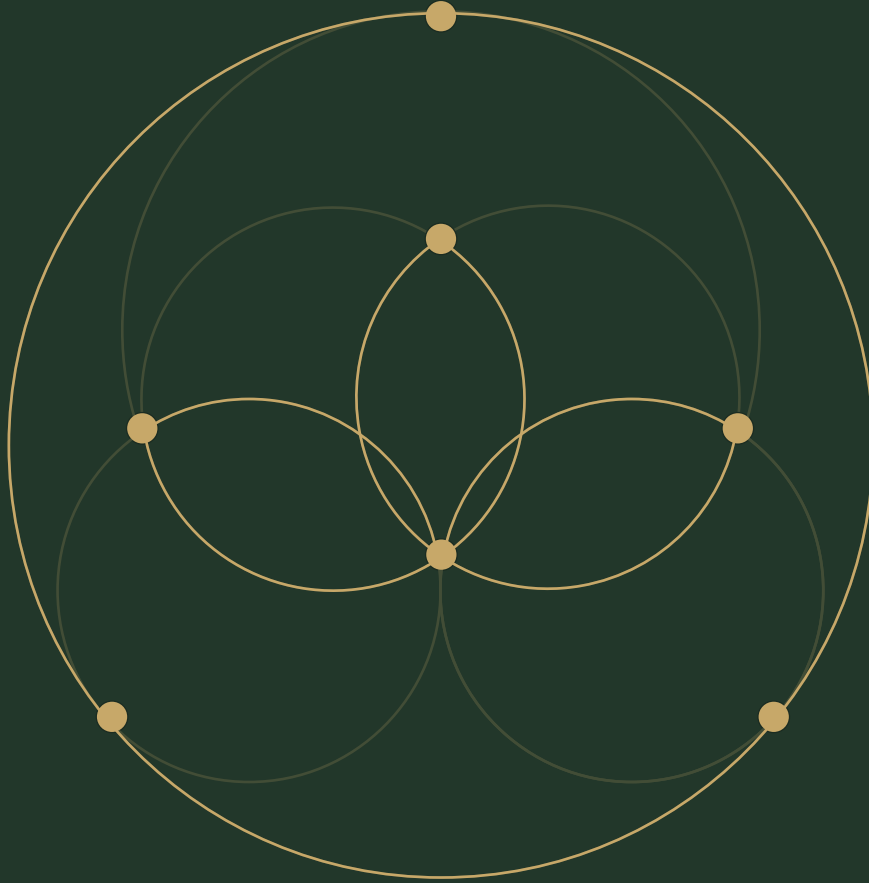
*Menschen
begegnen sich*

Strategie
System
Klarheit
Netzwerk
International
Perspektiven
Gesamtheit

*Raum für
Kommunikation*

Für was steht die Symbolik

& CARE



Kreise ergeben im Zentrum
eine

LOTUSBLÜTE:

*Die Lotusblüte
steht für Entwicklung –
für das Entstehen von Klarheit
in komplexen Zusammen-
hängen*

Wachstum
Entfaltung volles Potenzial

Wohlbefinden
Menschlichkeit
Achtsamkeit
Wertschätzung
Vertrauen
Verbundenheit
Kraft
Natürlichkeit
Naturkosmetik
Zartheit
Fokus

Bildmotiv LOTUSBLÜTE



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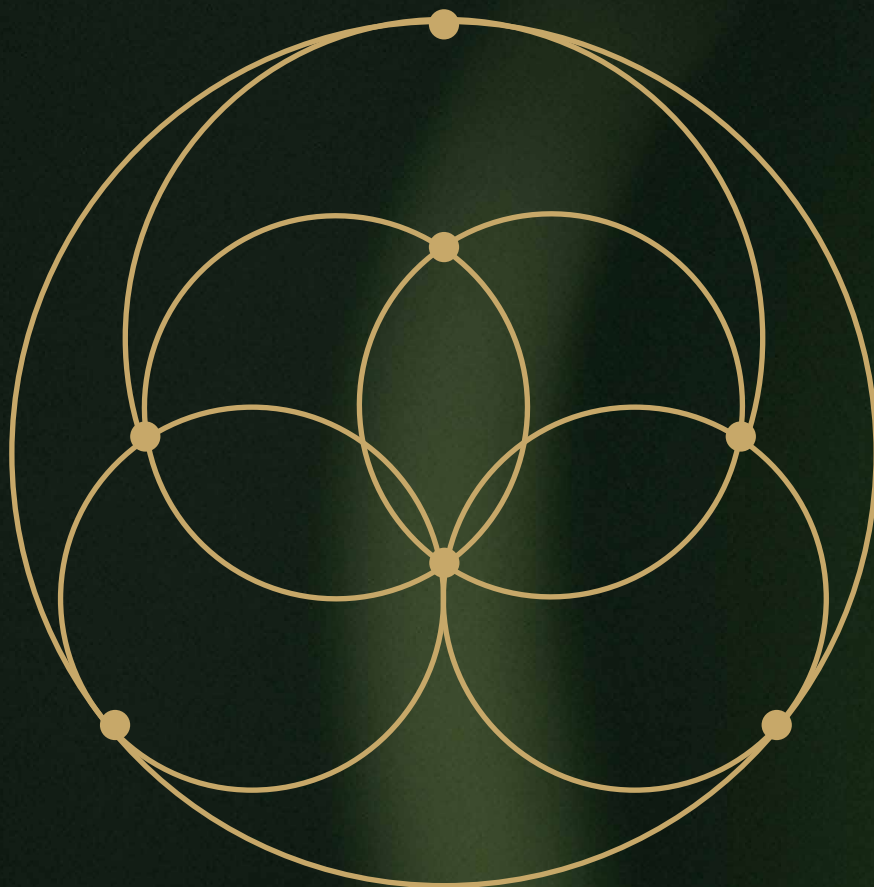
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Kurzlogo



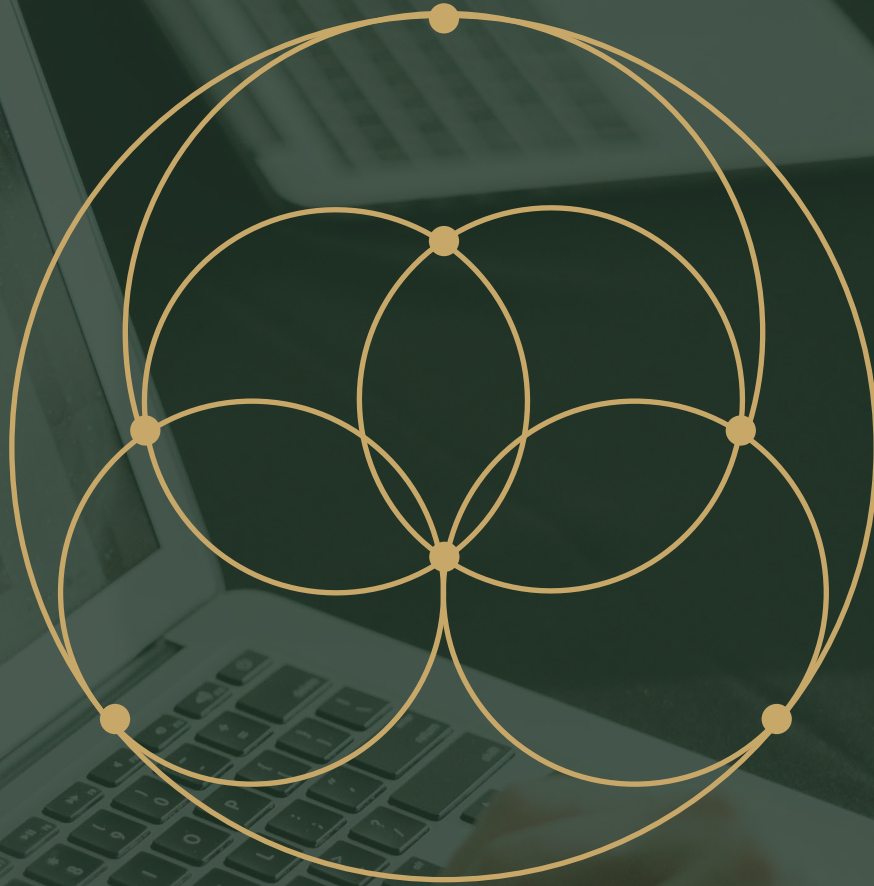
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NATUR



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KOMMUNIKATION



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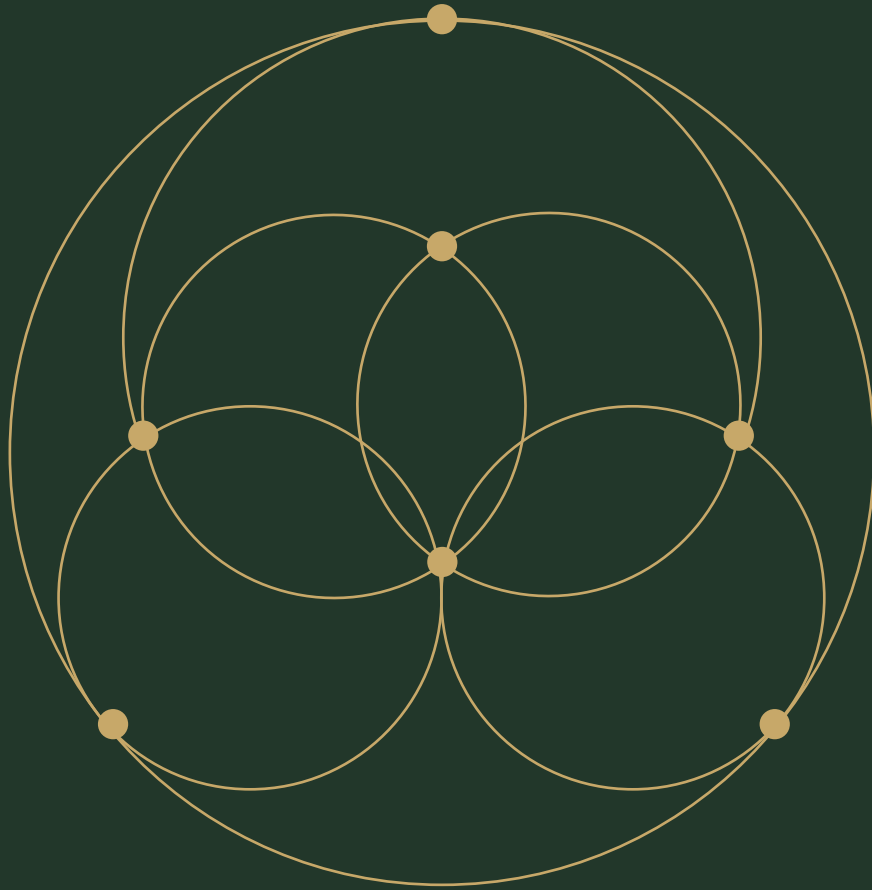
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BEGEGNUNG



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connect.





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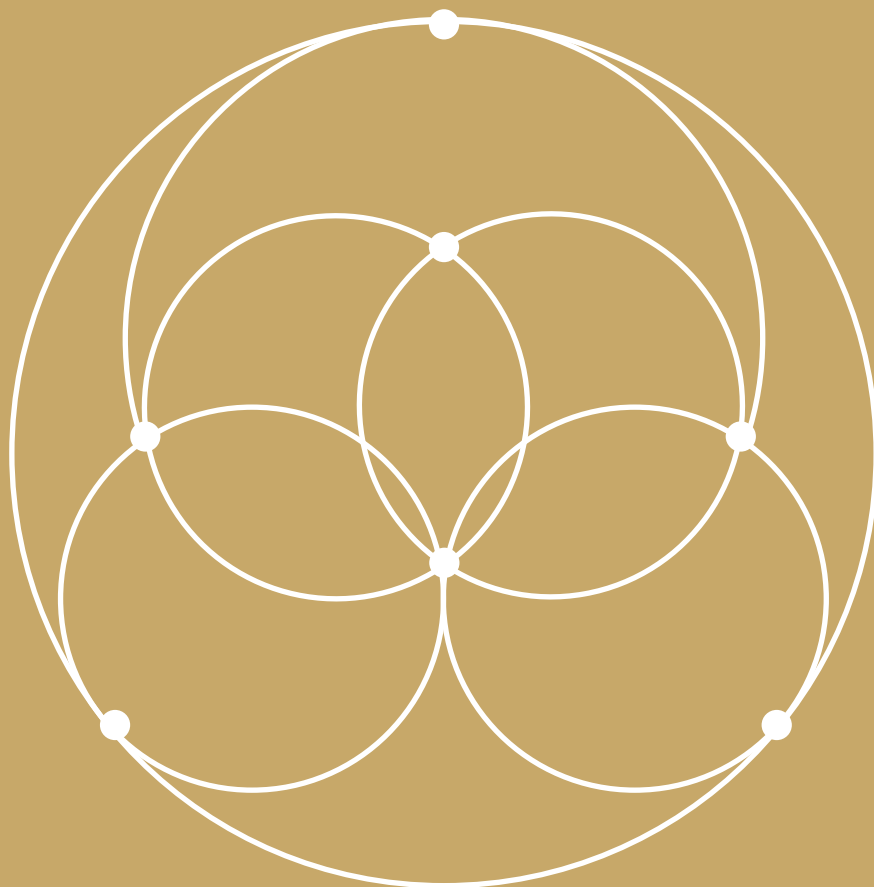
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FARBEN

TIEFGRÜN:
#23382a

Stabilität
Vertrauen
Natur

GOLD:
#C8A96A

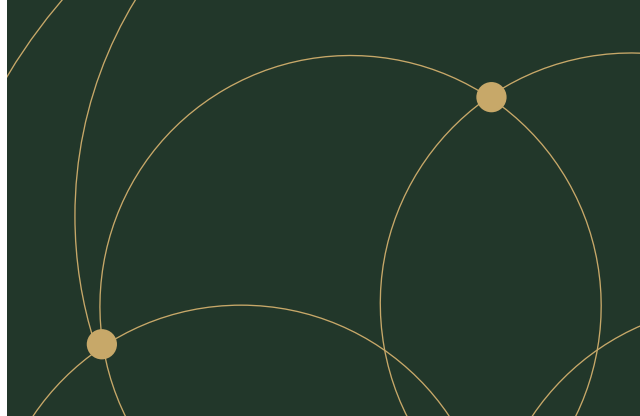
Qualität
Hochwertigkeit
Professionalität



Visitenkarte



Visitenkarte V2



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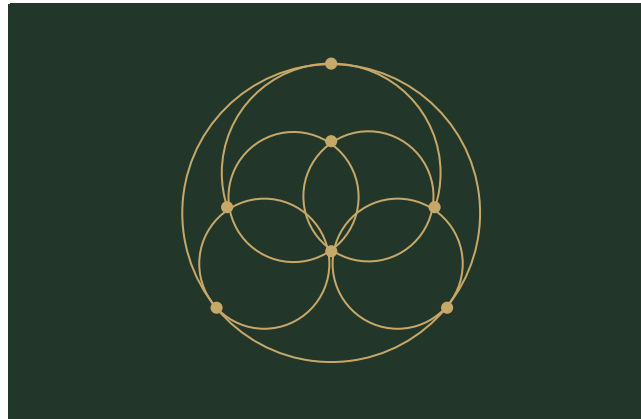
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Visitenkarte V3





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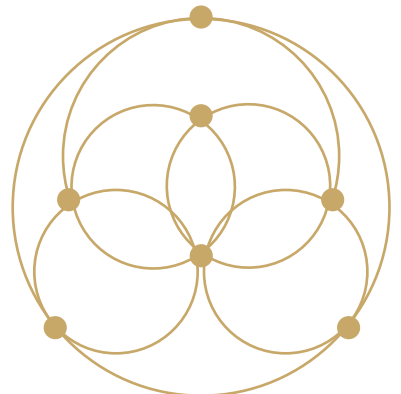
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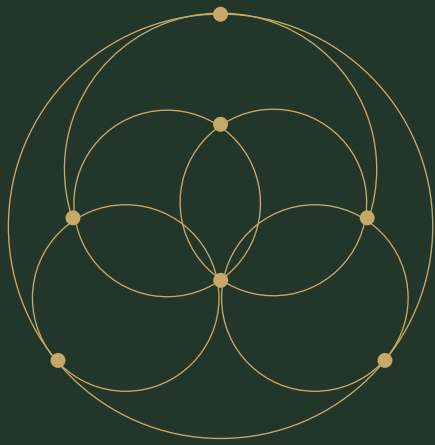


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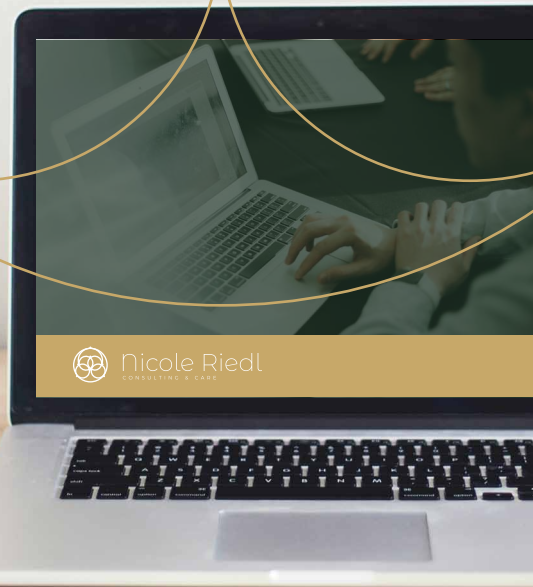


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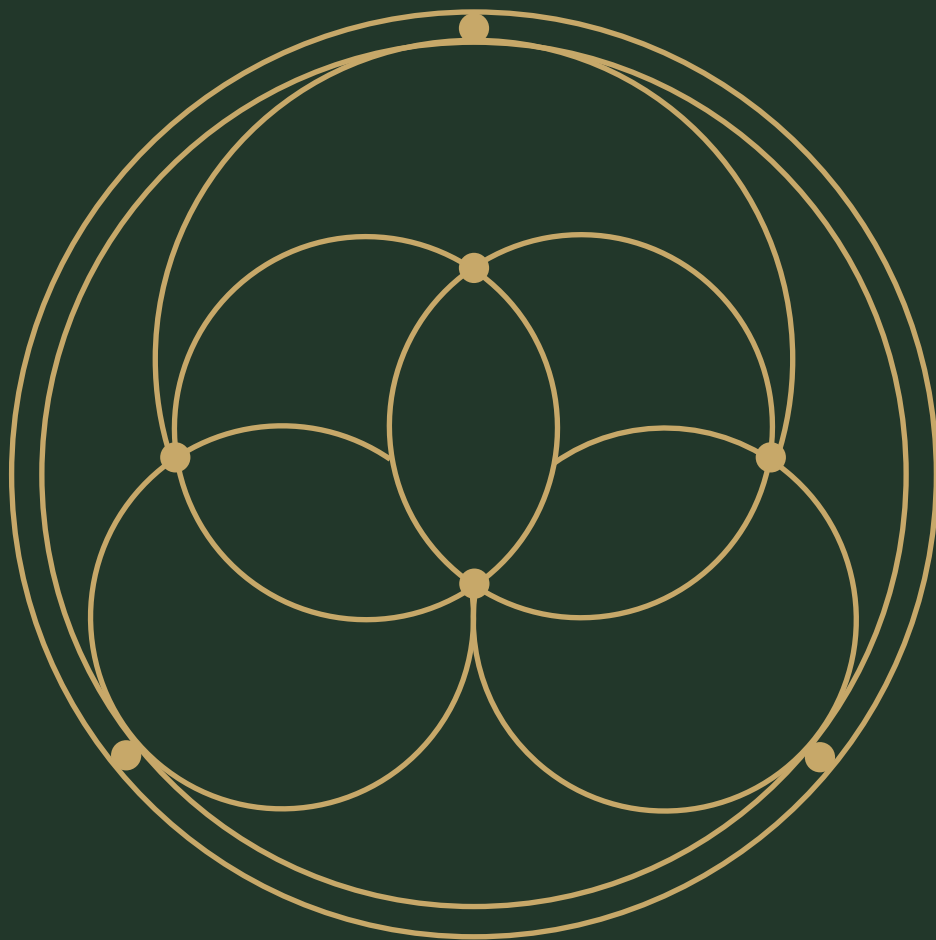


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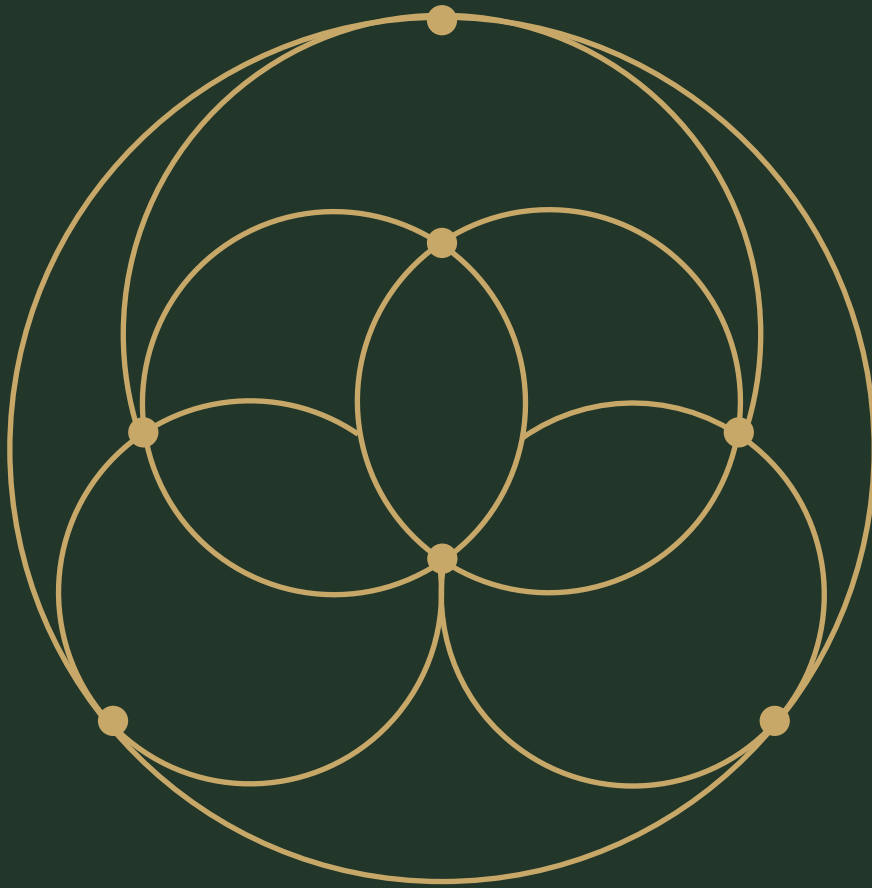
Alternativen



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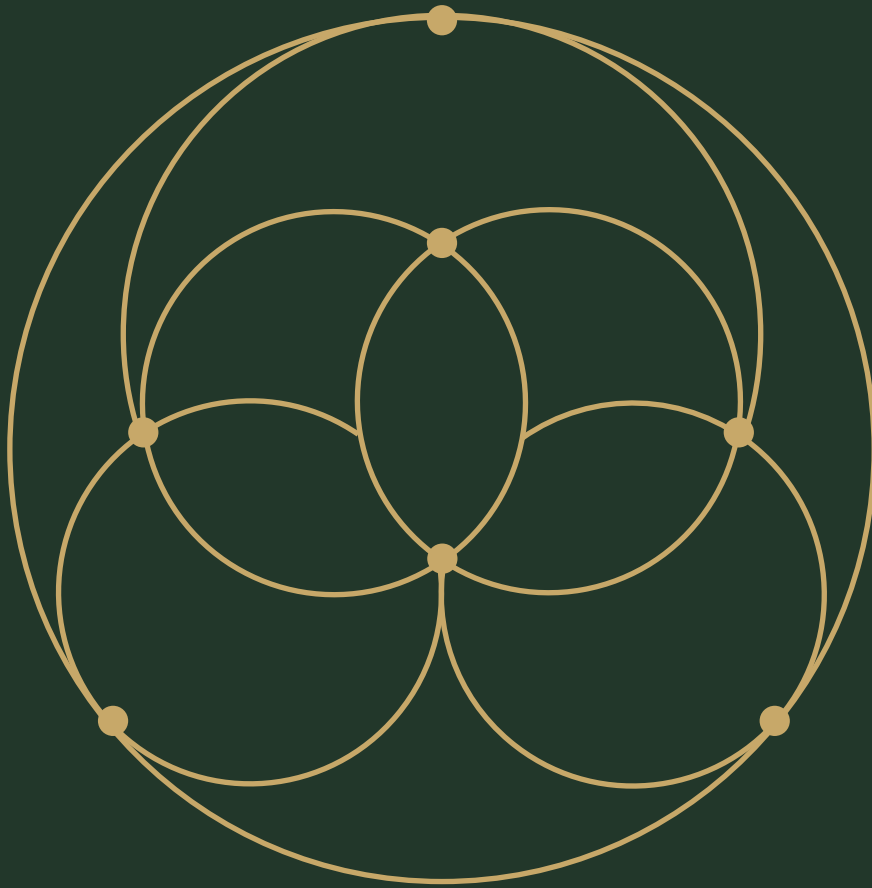
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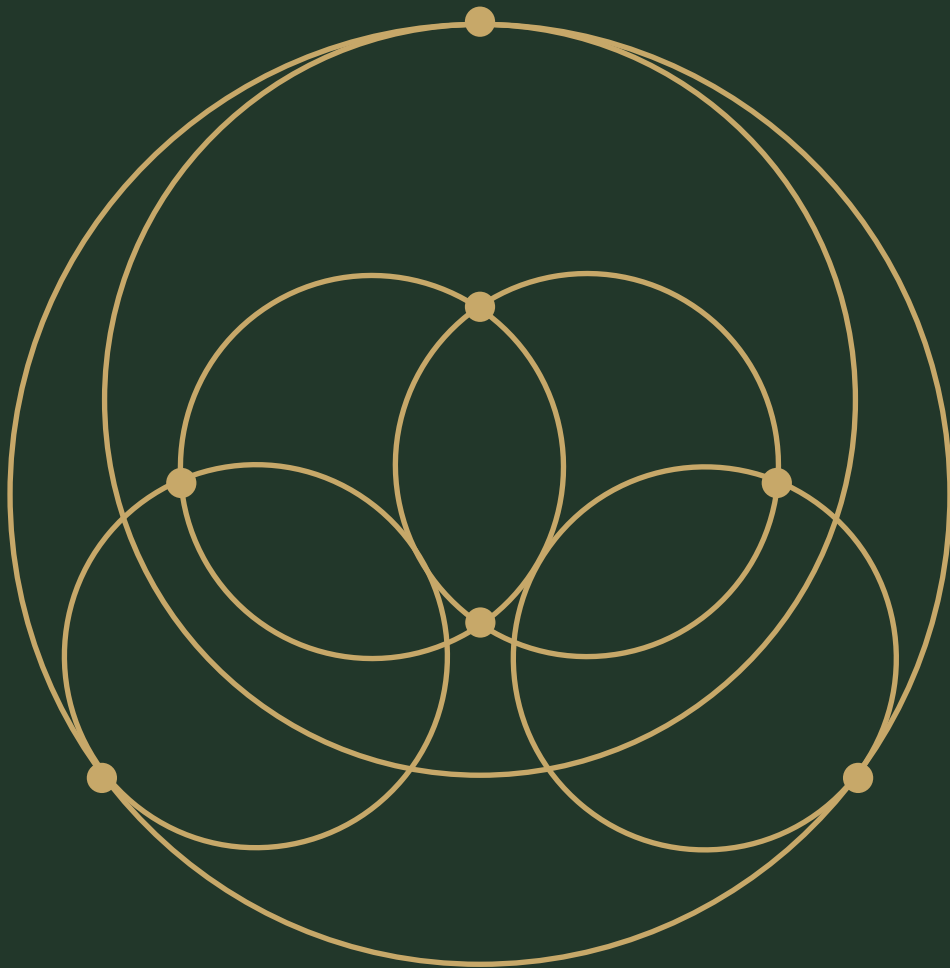
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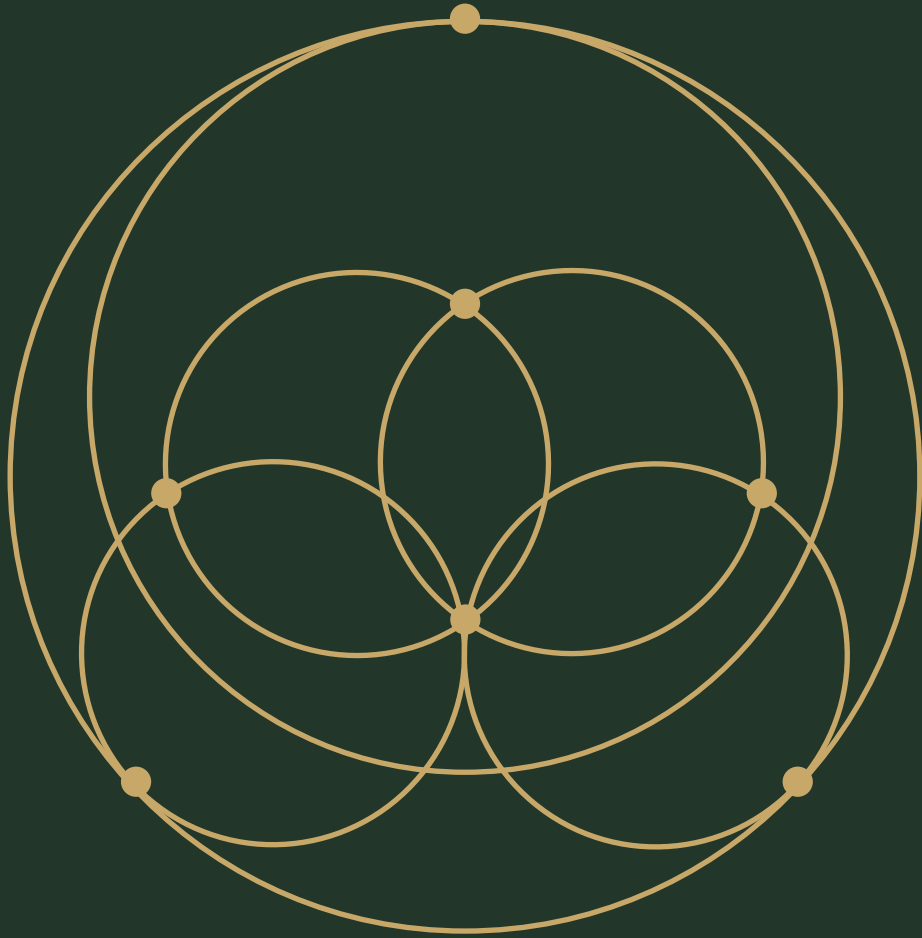
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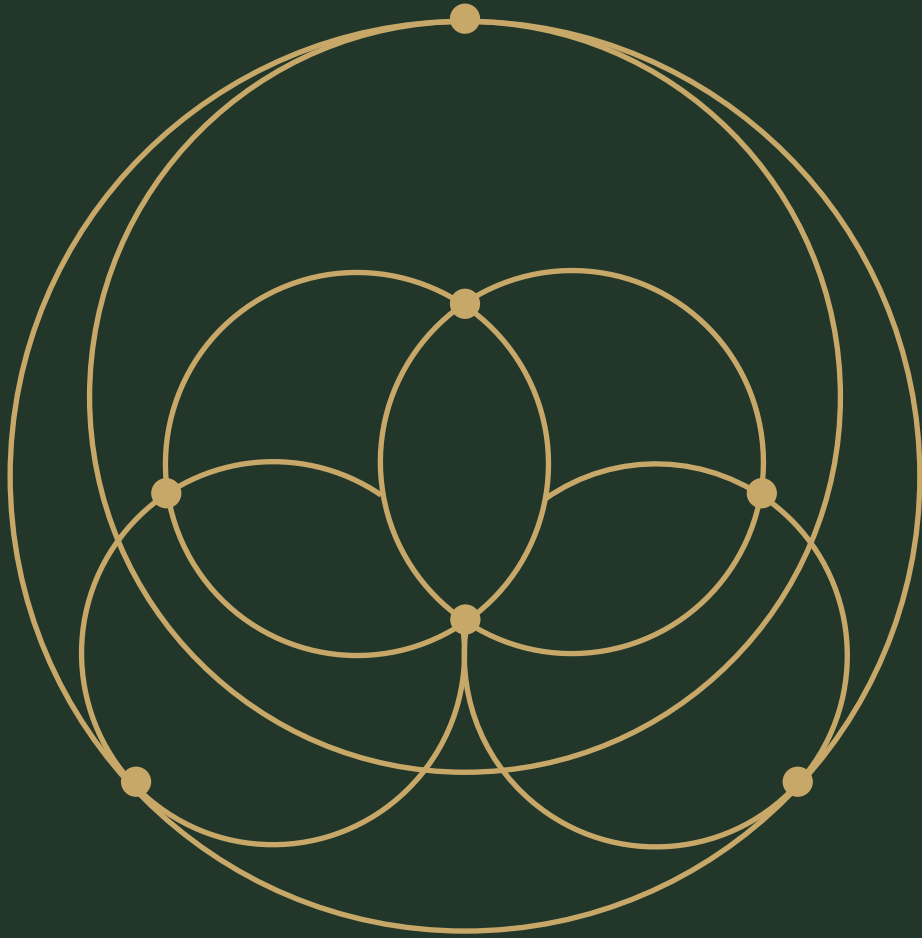
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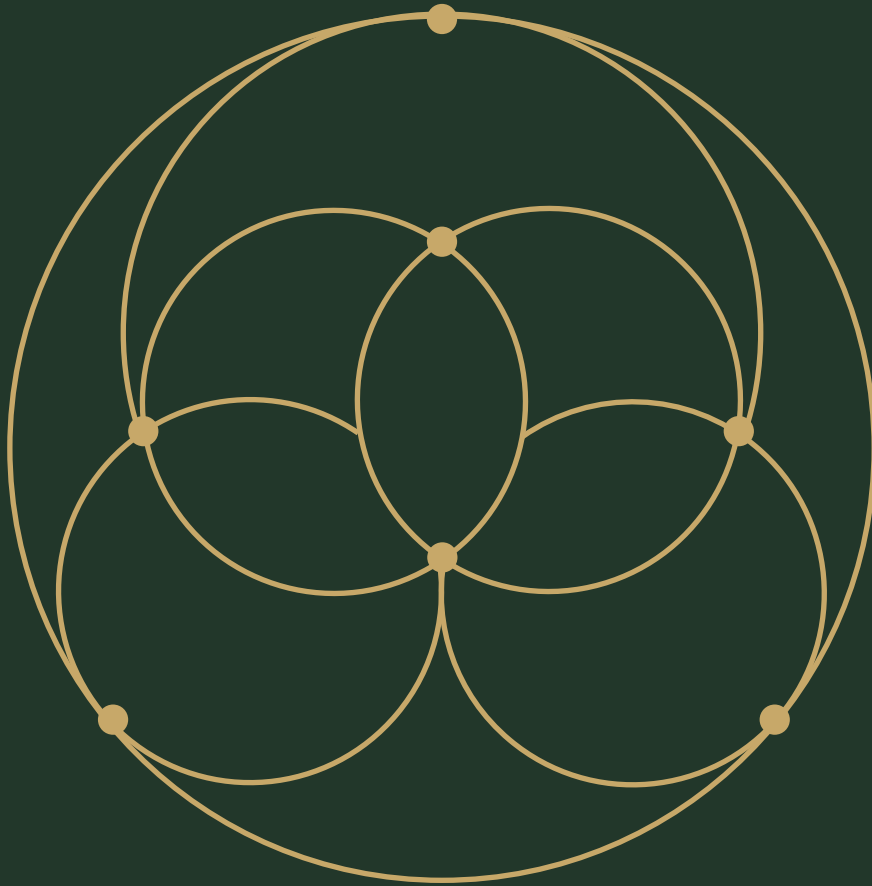
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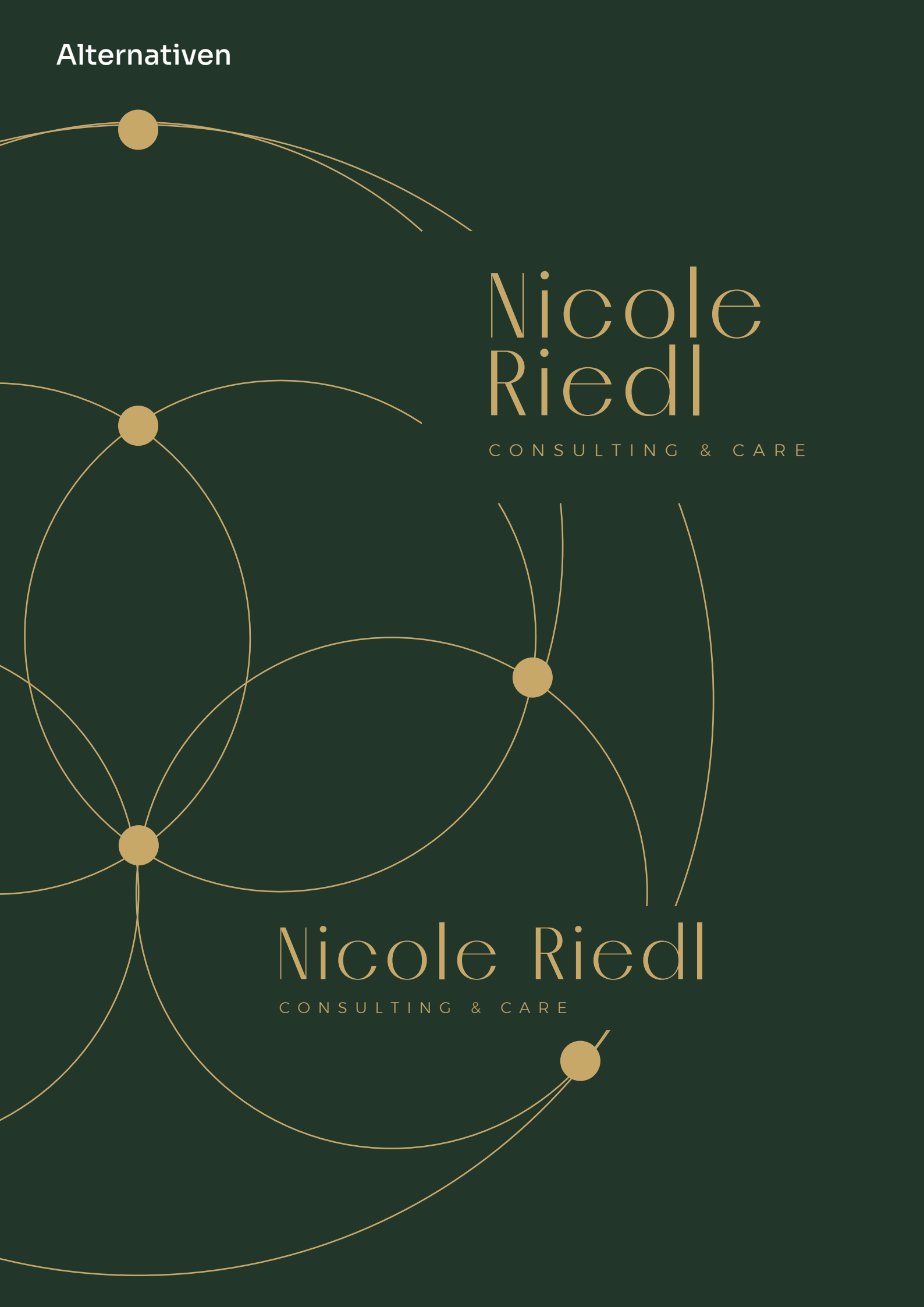
Alternativen



Alternativen



Alternativen

An abstract geometric design in a light gold color on a dark green background. It features several overlapping circles of varying sizes. Four of these circles have a solid gold dot at their center. The circles are arranged in a way that they create a complex, interconnected pattern. Some circles are partially cut off by the edges of the frame. The overall effect is minimalist and modern.

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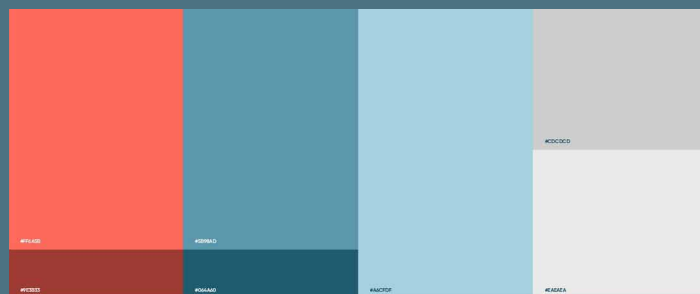
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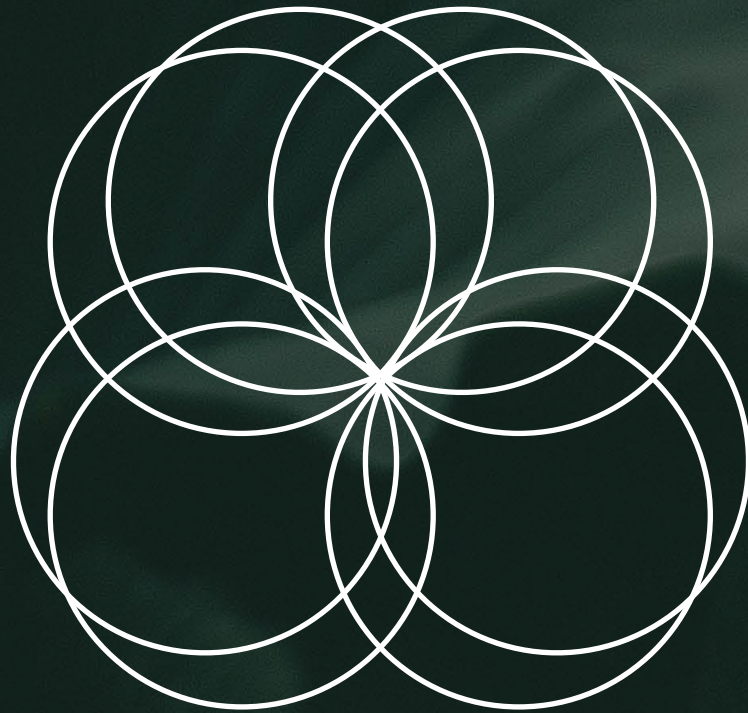
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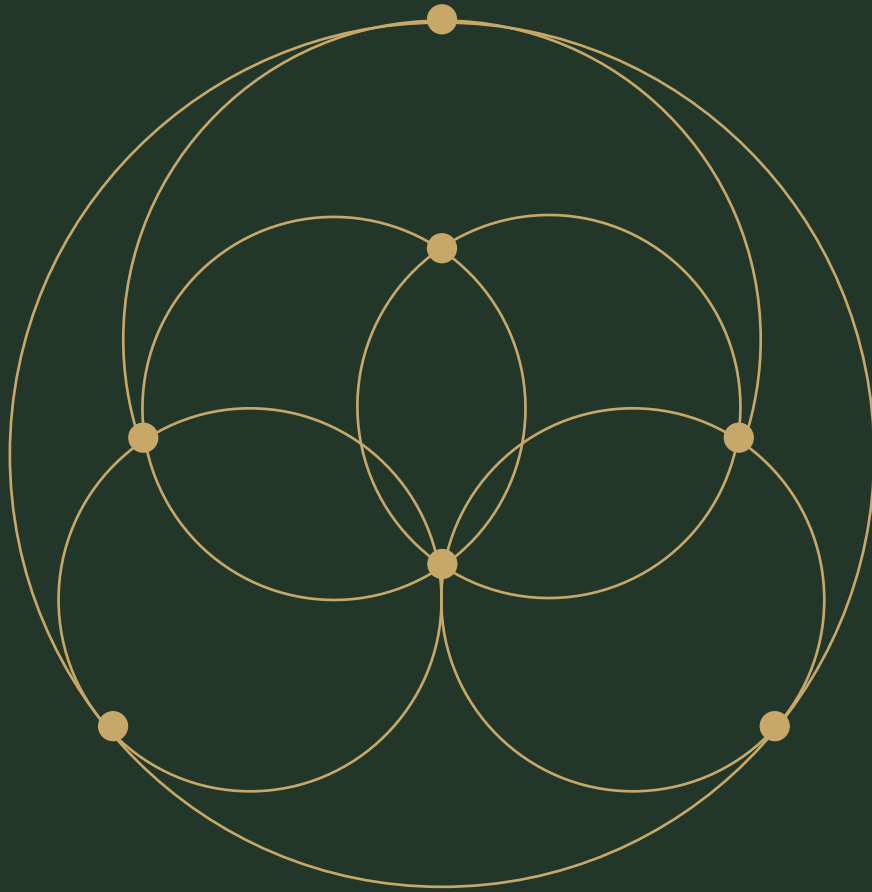
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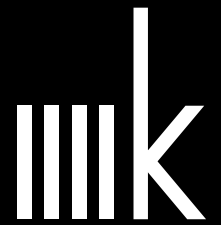
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**VIELEN
DANK**

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